

## painting the town white

Breathing new life into Miami's historic district

The Art Deco movement, which led to the creation of Miami's distinctive tropical-hued hotels with porthole windows, may be the city's architectural calling card, but thanks to designer Teri D'Amico, Miami Modern architecture (MiMo), a term she coined in 1998, is in the midst of a renaissance. Her newest project, the 30-room Motel Bianco, is the latest example, and the historic district's first fully restored property.

Between 1945 and 1965, Biscayne Boulevard, U.S. 1's Motel Row, was an architectural marvel, a 27-block stretch of glittering neon lights, luring in drivers with its outlandish signs. This post-war vision is most noted for its contributions by resort architect Morris Lapidus, who lent his whimsy to icons like the Fontainebleau and Eden Roc resorts. "He wanted to create a fantasyland for everybody," notes D'Amico, principal and senior designer of DADA, D'Amico Design Associates.





Yet after its '60s and '70s heyday, D'Amico says MiMo Design District devolved. Rundown and derelict, its signature motels—devoid of ornamentation, flaunting severe angles, outdoor catwalks replacing sprawling lobbies—were luckily still viable, even if there were challenges to a design revamp. Enter Motel Bianco, which underwent four months of construction and saw its fair share of challenges, from renovating the windows to salvaging materials like once-embraced Crab Orchard stone.

Today, as its name suggests, Motel Bianco's dominant color is white, accented by gray and bursts of orange. "What is so beautiful about white is how it reflects light," D'Amico says. "There's a tendency to paint these buildings brown and beige, and they die if you don't have the bright light on them; you're hiding the features."

Furniture, accurate mid-century recreations, comes courtesy of

KMP Furniture, a boutique up the boulevard, while Italian porcelain tiles in the bathrooms attest to Motel Bianco's modernity. Some rooms, in celebration of the area's nostalgia for vintage cars, are classic driveups, but the motel's centerpiece is the U-shaped, bi-level courtyard that D'Amico emphasized to make up for a lack of public space. "To give the motel a new life and identity, we highlighted the courtyard as an amenity," she explains. "It's an extension of your room; go out there on your laptop, or meet neighbors and socialize. In Florida, you want designs to be fresh and happy." hd

www.dadausa.com; www.motel bian co.com

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## Motel Bianco

Miami

Owner Carlos Pulido

Architecture Firm DEN Architecture,

Architecture Project Team German

Brun and Liz Marie Esparza, principals and architects

**Interior Design and Purchasing Firm** 

DADA, D'Amico Design Associates, North Miami, Florida

Interior Design Project Team Teri

D'Amico, principal and Florida registered interior designer; and Chris Lamb, designer

**Contractor** CGDI Contractors

**MEP and Structural Engineering** 

Consultant Ed Landers

LOBBY

Flooring and Reception Desk Tile

Valencia Coverings

Furniture KMP Furniture

Reception Desk Millwork Louis

Scorteccia

**Lighting Products** Lighting Universe

 $\textbf{Windows and Doors} \ \mathsf{TEM} \ \mathsf{Windows}$ 

**Custom Door** CGDI Construction

Accessories CB2

INTERIOR COURTYARD

Furniture KMP Furniture

Floor Tiles Valencia Covering

Floor ChoiceDek

Fabric Moon Shine Lamps

**GUESTROOM** 

**Bedding** Shalia Linens

Pillow Fabric Moon Shine Lamps Accessories and Lamp CB2

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